



## **Mobile DTV is easier for the broadcasters with the newest Screen Service's Multiplexer Mobile**

*Screen Service America and RRD USA enriched the ATSC Mobile DTV line of products presenting the flexible XBT667 SPEED Multiplexer*

**New York, NY. September 20 2010** – Screen Service, a company that can boast worldwide presence dealing with the Broadcast Industry has announced further expansion of its family of Multiplexer products, with the introduction of the XBT667 SPEED Multiplexer Mobile.

The SPEED Multiplexer Mobile easily enhances the broadcasters existing Digital TV system with Mobile DTV that can be decoded by a wide and fast-growing range of Mobile DTV enabled devices.

The SPEED Multiplexer Mobile preprocesses and incorporates all Mobile DTV service data, such as Mobile DTV audio and video streams and Electronic Service Guide (ESG) seamlessly and without interfering with its Legacy ATSC operation into the existing broadcast. Offering all standard-compliant configuration possibilities the SPEED Multiplexer Mobile can adapt to every Legacy ATSC system and with its ASI and MPEG over IP interfaces it can be integrated in every required way.

The FPGA-based SPEED Multiplexer Mobile is compact, lightweight and offers instantaneous operation with almost no booting time. An advanced event-driven alarm management system operates via GUI, LCD, relay and SNMP allows the SPEED Multiplexer Mobile to be monitored and controlled.

“It’s our believe that Mobile DTV will be the biggest new revenue stream for the TV stations in the USA – said Graziano Casale, Sales Manager of the company - and the SPEED XBT 667 will give the flexibility that every broadcaster is seeking. We are proud to have designed a product that is easy to use and install. It is a nice integration of the system that any station has already in place”

### *About Screen Service America and RRD USA*

Screen Service America and RRD USA have joined together in order to offer an unmatched array of products and services to the American Broadcasting market.

Screen Service has a worldwide presence dealing with the Broadcast Industry needs from high and low power transmitters to microwave links. RRD is positioning itself to merge the digital needs of the broadcast operators by adding value to their services with Mobile TV services and remote monitoring solutions.

# Screen Service AMERICA

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> XBT 667 - Multiplexer Mobile

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