



Screen Services digitalizes Haiti

The agreement strengthens Screen Service's international positioning

Brescia, Italy October 2011 – Screen Service Broadcasting Technologies S.p.A., a company listed on the Borsa Italiana's MTA market [SSB.MI] that works both as a primary operator in planning, production and commercialization of systems for television signal transmission, and as a network operator – has signed a commercial agreement with Broadcast International Group, system integrator, in favor of DSS, S.A. Haiti, a new television digital operator on the Caribbean island.

The purpose of the agreement is to plan a connection network that will cover the entire country, and to provide transmitters, transmission antennas, and Microwave Links to broadcast the digital television signal. The Screen Group has recently started the production of Microwave Links at the subsidiary company Skylinks S.r.l.'s plant in Tortona, completing its product range to offer to the broadcaster market.

The contract will be valued around 1.7 million dollars, and will consist of the implementation of cutting edge systems for DVB-T2 transmission, which will let the main local and international broadcasters transmit high definition contents.

The agreement already plans a second phase of extension of radio coverage and other supplies, for which a specific contract will be defined; this second step will be completed by June 2012.

"We are very happy about this new deal that was signed by our American subsidiary", said Antonio Mazzara, Screen Service's Chief executive officer–, "which proves the company's capabilities to develop excellent technological standard solutions with a particular attention to the transmission peculiarities of the most diverse countries".

"The international presence, when it is direct and executed through local distributors," concluded Mazzara, "is a fundamental feature of our international expansion strategy, mainly in those markets that, thanks to the switch-off to digital, represents a massive business opportunity".

The Executive Responsible for the preparation of the corporate accounting documents, Carla Sora, declares in accordance with Article 154-*bis*, paragraph 2, of the Consolidated Finance Act, that the accounting information contained in the present press release corresponds to the underlying accounting documents, records and accounting entries.



Screen Service Broadcasting Technologies S.p.A., with headquarters in Brescia and listed on the MTA market [SSB.MI], is an end-to-end operator in the production of equipment and services for the development of cutting edge solutions for the radio-transmission of digital television signals and an ideal partner to service the needs of national and international broadcasters and also operates as a network provider.

With a market presence of over twenty years, Screen Service is an end-to-end solution provider capable of designing, producing and marketing equipment for the transmission of television signals and of producing and integrating entire systems, thanks to technological solutions developed for business.

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This press release is available on the internet site www.screen.it